

Neon champion role description

Background

Neon is a website for teachers which brings together the UK's best engineering experiences and inspiring careers resources to help teachers bring STEM to life with real-world examples of engineering.

We launched Neon in September 2020 and have had a great response from teachers and activity providers. We've worked with 100+ activity providers and over 6,000 teachers and careers advisors are registered as users on the platform.

Aim

We have big aspirations for Neon, over the next 5 years we want to ensure every school in the UK has access to the platform and makes full use of its features. This will ensure Teachers and Careers Leaders have the resources they need to play their part in enabling engineering and technology to thrive and to help the UK achieve net zero.

We'd love your help achieving this! Could you act as a champion for Neon with your network?

The role

There are 4 key areas where we think Neon Champions can help us:

- promote Neon to teachers and careers leaders in your network
- support and encourage teachers in their network to get the most out of Neon, using all of the functionality of the site
- provide feedback on Neon and insight into what teachers and careers leaders need it to do to support them, and at what points through the year
- introduce the Neon team to contacts who can help us promote Neon and/or provide feedback

Resources

We've got lots of resources to help you - download email signatures, social media images, a newsletter template, a leaflet and a PowerPoint template below to help you spread the word.

www.neonfutures.org.uk/champions

Contact

When you join, you can sign up to a half-termly newsletter where we'll to share updates and requests for information and feedback. To discuss this role, or if you have any questions or comments about Neon please contact Dan Powell, Head of Neon:

dpowell@engineeringuk.com

Get involved: www.neonfutures.org.uk/champions